

**Hobart City Council**

**2011 Christmas Decorations**

I would like to take this opportunity to extend a sincere thank you to you and the team at Arterial Design for the design and supply of the new Christmas Decorations for Elizabeth Mall in Hobart. Working within the constraints of a technically challenging brief and a very tight time frame, the arterial team managed to deliver fresh, distinctive and unique decoration to help uplift the City of Hobart at Christmas.

I am pleased to report that the decorations were successfully launched by the Lord Mayor of Hobart, Alderman Damon Thomas, on Wednesday 7 December 2011. The response from stakeholders, including local retailers and the broader community, has been overwhelmingly positive.

Please pass on my thanks to your team for their hard work and professionalism in bringing this concept to fruition. We look forward to further opportunities of working with the arterial design team in the future.

*Philip Holliday*

Group Manager Events  
City Marketing and Cultural Development  
Hobart City Council